



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-26-2012 PAGE: 1 of 4

AMERICAN RAMBLER PRODUCTIONS - 23247
ATTN: STEPHANIE KINCAID
138 CONANT STREET
BEVERLY MA 02494

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398968	09-17-2012	09-25-2012	3	ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
209	243779	PHILADELPHIA	A. CLIFFORD	09-19-2012	09-25-2012	M (Broadcast Month, Cycle 1)	N	243779

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 209																	
1	09-19-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30			1	1	1			3	850	3	2,550.00
2	09-24-2012	09-25-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	1	1						2	850	2	1,700.00
3	09-19-2012	09-23-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30			1	1	1			3	850	3	2,550.00
4	09-24-2012	09-25-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1	1						2	850	2	1,700.00
5	09-19-2012	09-23-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30			1	1	1			3	200	3	600.00
6	09-24-2012	09-25-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	1	1						2	200	2	400.00
7	09-19-2012	09-23-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30			1	1	1			3	240	3	720.00
8	09-24-2012	09-25-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30	1	1						2	240	2	480.00
9	09-19-2012	09-23-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30			1	1	1			3	350	3	1,050.00
10	09-24-2012	09-25-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	1	1						2	350	2	700.00
11	09-19-2012	09-23-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30			1	1	1			3	325	3	975.00
12	09-24-2012	09-25-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1	1						2	325	2	650.00
13	09-19-2012	09-23-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30			1	1	1			3	200	3	600.00
14	09-24-2012	09-25-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	1	1						2	200	2	400.00
15	09-19-2012	09-23-2012	01:00PM - 02:00PM	THE CHEW (11514)	1	30			1	1	1			3	240	3	720.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 209			CMS # 243779	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-19-2012	End Date 09-25-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243779				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 209																
16	09-24-2012	09-25-2012	01:00PM - 02:00PM	THE CHEW (11514)			1	30	1	1						2	240	2	480.00
17	09-19-2012	09-23-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30			1	1	1			3	375	3	1,125.00
18	09-24-2012	09-25-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1	1						2	375	2	750.00
19	09-19-2012	09-23-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30			2	2	2			6	950	6	5,700.00
20	09-24-2012	09-25-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30	2	2						4	950	4	3,800.00
21	09-19-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30			2	2	2			6	1,100	6	6,600.00
22	09-24-2012	09-25-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30	2	2						4	1,100	4	4,400.00
23	09-19-2012	09-23-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30			1	1	1			3	1,400	3	4,200.00
24	09-24-2012	09-25-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30	1	1						2	1,400	2	2,800.00
25	09-19-2012	09-23-2012	10:00PM - 11:00PM	THURS PRIME 10-11P (803)			3	30				1				1	1,500	1	1,500.00
			----- ITEM LINE NOTE ----- SCANDAL 3																
26	09-19-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)			1	30						1		1	190	1	190.00
27	09-19-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			3	30						1		1	150	1	150.00
		Cr Resolved 09-22-2012	Rate Reason 150 CRDT RESOLV																
		Total:	150													Credit Resolved Total:		-1	-150.00

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Agency Est# 209			CMS # 243779	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-19-2012	End Date 09-25-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 243779				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 209																	
28	09-19-2012	09-23-2012	03:30PM - 07:00PM	COLLEGE FOOTBALL 330-7PM (848)				1	30						3		3	2,000	3	6,000.00
29	09-19-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				2	30							1	1	150	1	150.00
30	09-19-2012	09-23-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				1	30							1	1	475	1	475.00
31	09-19-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				1	30							1	1	725	1	725.00
32	09-19-2012	09-23-2012	08:00PM - 10:59PM	PRIME SPECIALS (797)				1	30							2	2	3,000	2	6,000.00
			----- ITEM LINE NOTE ----- EMMYS CD																	
		Cr Resolved	Rate Reason																	
		09-23-2012	3,000 CRDT RESOLV																	
		09-23-2012	3,000 CRDT RESOLV																	
		Total:	6,000																	
									Credit Resolved Total:								-2	-6,000.00		
33	09-22-2012	09-22-2012	08:00PM - 11:30PM	ABC'S COLLEGE FOOTBALL PRIME (5877)				2	30						3		3	2,000	3	6,000.00
34	09-24-2012	09-24-2012	07:58PM - 10:00PM	MONDAY PRIME 8-10P (795)				3	30	1							1	3,000	1	3,000.00
			----- ITEM LINE NOTE ----- DWTS																	
35	09-25-2012	09-25-2012	08:00PM - 10:30PM	PRIME ROS MON-SAT 8-11PM/SUN 7-11PM (798)				3	30		1						1	3,000	1	3,000.00
			----- ITEM LINE NOTE ----- DWTS																	
																Contracted Gross Total:		86	72,840.00	
																Actual Gross Total:		83	66,690.00	
																Agency Commission:			10,003.50	
																Net Total:			56,686.50	

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Agency Est# 209			CMS # 243779	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-19-2012	End Date 09-25-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243779					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 209																	
Month/YR			Preempted	Made Good		Contract Total			Adjustments							Actual Total				
Sep 12			3,000.00	0.00		72,840.00			6,150.00 CR							66,690.00				
TOTAL			3,000.00	0.00		72,840.00			6,150.00 CR							66,690.00				

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